



Class of 1973

GIVING FOR YOUR 50TH REUNION



CONNECTICUT COLLEGE

To the Wonderful Class of 1973:

As I think about your years at Connecticut College, I am struck by the transformation that was occurring in higher education and in our nation at the time, and how influential each of you were in the evolution of our College. The women and men in your class came together at a time of innovation, playing an integral role in the success of coeducation at Connecticut College, which has evolved and developed for the last 50 years, just as you have in your individual lives. We are delighted now to honor the 50th anniversary of your graduation and celebrate who you and Connecticut College have become.

For the past several years, we have witnessed 50th Reunion classes elevate their commitment and philanthropy to the College, breaking records in both giving participation and dollars raised. It is our hope that the extraordinary Class of 1973 will continue this tradition to push the envelope and energize giving from all Reunion classes this year. The Defy Boundaries comprehensive campaign is the most ambitious fundraising campaign in the College's history, and your class will play an important role in its success.

We cannot wait to welcome you back to campus June 1-4, 2023 and celebrate this milestone with you.

Yours,



Kimberly M. Verstandig P'23

Vice President for College Advancement





CELEBRATE THIS WONDERFUL MILESTONE











The Defy Boundaries Campaign and You

As you celebrate your 50th Reunion, please consider honoring your time at Connecticut College with a gift that will also be part of the Defy Boundaries campaign. This campaign, the most ambitious in Conn's history, represents our commitment to investing in the people and programs that set Conn apart, today just as when you were students. We are fostering an environment where promising students from every background can thrive, reach their full potential and contribute to the success of others. You are part of that ethos, and the inspiring and generous lives you have lived since your graduation have paved the way for future generations as you continue to defy limits. With your support, we will advance our mission in the 21st century and drive forward the College's leadership in liberal arts education.

defyboundaries.conncoll.edu

WHAT COUNTS TOWARD THE 50TH REUNION CLASS GIFT? EVERYTHING!

Donations from all classmates, no matter the size or designation, will count toward the 50th Reunion class gift total. All gifts made during the fiscal year (July 1, 2022 - June 30, 2023), as well as future commitments through June 30, 2027, are included and make a major impact on the College and the 50th Reunion class gift effort.

	Connecticut College Fund	Capital Building Projects	Current-Use Restricted Gifts	Endowment Gifts
Outright Gifts				
Pledges (up to 5 years, through June 30, 2027)				
Planned Gifts				

Why I Give

“In May 2018, it was my honor to address the Class of 2018 as they gathered for their graduation rehearsal in Palmer Auditorium. In welcoming them to the CC Alumni Association, I mentioned the benefits of belonging to the 25,000 of us who proudly claim CC as our alma mater. I reminded them that use of the athletic facilities is a perk and that it is important to stay in good physical shape. I let them know that they could audit a class, and that it was important to stay in good mental shape too. Learning is a lifetime challenge and opportunity. Being able to return to our school every year since our own graduation 50 years ago has always been a chance to discover something new.

Watching the physical improvements to our facilities so that the students who followed us have an even better education than we enjoyed reaffirms my faith in our College and its commitments to learning and building great citizens of our planet. I made a specific dollar gift to the Class of 2018, because I want the College to understand something from how that class spends the money. We learn not only from our elders, but also from our youngsters. A big hit from our freshman year was written by Graham Nash, ‘Teach Your Children.’ Please give it another listen and join me in making a gift to CC as we strive for learning opportunities across the generations.”



Dave Clark '73

Ways to Give

OUTRIGHT GIFTS

- *Cash (credit card, checks, wire transfer)*
- *Appreciated securities*
- *Matching gifts*
- *Donor-advised funds*
- *Gifts through private or family foundations*
- *Gifts of tangible personal property, also known as gifts-in-kind*
- *Charitable IRA rollover*

Connecticut College appreciates all contributions. The most comprehensive list of ways of giving, along with instructions and contact information, can be found on our website:

www.conncoll.edu/giving

PLEDGE PAYMENTS

- *Cash (credit cards, checks, wire transfers)*
- *Appreciated securities*
- *Charitable IRA rollover*



Gift Planning Options

In addition to any outright gifts you will make to honor your Reunion, gift planning offers creative ways to stretch your Class gift. Planned gifts leave a charitable legacy and influence future generations of bright, ambitious leaders.

IGNITING POSSIBILITIES THAT LAST: THE LEGACY INITIATIVE

Documenting a gift of a bequest during your Reunion year will not only boost your class's total reunion giving amount, it will also drive the success of our active bequest campaign, a goal of raising \$10 million in new documented bequests in the next two years. Gifts to charity from your estate are the expression of an ultimate gift. By naming the College in your will or living trust, or as a beneficiary of a retirement plan, donor-advised fund or bank account, you are creating a lasting legacy at Connecticut College. Also known as a

bequest intention, when you document your bequest, Connecticut College recognizes that this gift is subject to change depending on personal or economic circumstances. All information provided to the College will remain confidential.

CHARITABLE GIFT ANNUITY

Make a gift now and receive income back. You can receive income payments starting immediately or you can defer the start of payments to a date at least one year from the date of your gift. This gift may be right for you if you wish to support Connecticut College, but want to ensure you have enough income for yourself and your loved ones.

CGA Rates as of January 1, 2023

Age 71	6%	Immediate
Age 72	6.2%	Immediate
Age 73	6.3%	Immediate

CHARITABLE REMAINDER TRUST

Create a flexible source of income for yourself or a loved one. A charitable trust with Connecticut College as the remainder beneficiary can provide an income stream for an individual's life or for a term of years. You can use almost any asset to fund a unitrust, including cash, publicly traded stocks and bonds, closely held stock, partnership interests, and real estate. You can tailor your unitrust to meet many financial or estate planning goals.

Have you already named the College in your estate plans or are thinking about adding the College? To learn more about these or other planned gift types, contact Laura Becker, Director of Gift Planning at 860.439.2416.

CONTACT US!

Interested in making a meaningful gift in honor of your 50th Reunion? We're here to help! Any of the following classmates or staff members are at the ready and willing to assist.

50th Reunion Class Gift Committee

Lynne Griffiths Allen, Chair – 212.799.9819 / lga99@mindspring.com

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Connecticut College 50th Reunion Gift Staff Members

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